

<https://www.zoemagazine.net/183954-longing-for-summer-at-the-forte-the-refined-glamour-of-the-augustus-hotel-resort/>

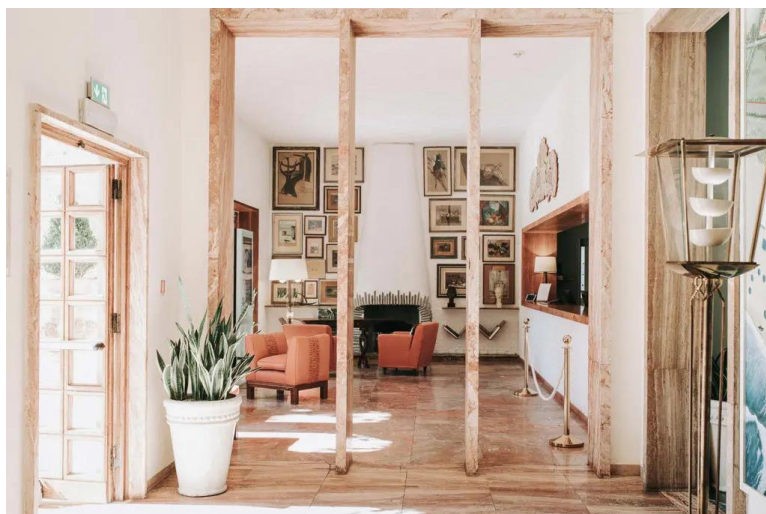
# Longing for Summer at the Forte | The refined glamour of the Augustus Hotel & Resort

The Augustus Hotel & Resort is preparing for a new season with a great novelty, a renewed Food & Beverage proposal by Chef Giovanni Giammarino,



**A**ugustus Hotel & Resort reopens with all its five-star charming structures and a new proposal by Chef Giovanni Giammarino: a menu of great Italian classics rethought and updated with different proposals, criteria and textures.

The Augustus Hotel & Resort is preparing for a new season with a great novelty, a renewed Food & Beverage proposal by Chef Giovanni Giammarino, Executive Chef of the Bambaissa and Bamba Chill Restaurant since February.



<https://www.zoemagazine.net/183954-longing-for-summer-at-the-forte-the-refined-glamor-of-the-augustus-hotel-resort/>

The Dolce Vita of Forte dei Marmi is reborn in spring, and prepares for summer, in the context of that innate and timeless elegance of the iconic widespread resort of the Augustus Hotel & Resort, its seven villas, the Augustus Beach Club and the Hermitage Hotel & Resort; among the villas the exclusive and iconic Villa Agnelli, which is connected to the beach by the only private underpass in Versilia, welcomes guests in a charming setting, in the rooms furnished by the historic Turin family in the last century, with its breakfast terrace overlooking the large garden. All the properties are owned by the Maschietto family, an example of a successful all-Italian family business story.



The Augustus Beach Club, a real glamorous oasis of Forte dei Marmi, in the Alchemist Botanical Club style, interpretation of a contemporary and current lifestyle, reopens with a gastronomic proposal rethought in a contemporary key by the Executive Chef Giovanni Giammarino; a cuisine made of great classics revisited, updated, where the flavors and tastes of Italy are the absolute protagonists, proposed with new perspectives, criteria and textures, and great attention to raw materials resulting from the biodiversity typical of the area. The new menu is a rediscovery of taste, at the same time sensory pleasure and an intense relationship with the beauty of the territory which is also reflected on the aesthetic level of each individual dish.



<https://www.zoemagazine.net/183954-longing-for-summer-at-the-forte-the-refined-glamor-of-the-augustus-hotel-resort/>

The Chef intends to tell his vision of modern Italian cuisine, through a fine dining made up of refined dishes, a creative proposal in solutions and combinations, without being too experimental, also giving diners the pleasure of the appearance of his dishes.

\*

*“I wanted to associate each course with a gustatory reaction based on contrasts and even chromatically unexpected combinations.” says **Chef Giovanni Giammarino**. “All cooking will have the characteristic of keeping the organoleptic qualities of the products preserved and each taste-olfactory association of the correlating elements has been designed to best enhance the characteristics of the raw material used”.*



The reopening of the Augustus Hotel & Resort with all its five-star charming structures (its seven villas, including the exclusive Villa Agnelli, the Augustus Beach Club and the Hermitage Hotel & Resort) reconfirms its value for Forte dei Marmi and Versilia, protagonists in the new, more intimate and refined way of traveling and in the frame of a retro atmosphere. In fact, since 1953, the resort has been confronted with the absolutely modern vision of the then owner Augusta Pesenti, who decided to transform his private residence in an accommodation facility, including the villas in his park. The widespread resort at that point became an established synonym of quiet, well-being in the open air, a new way to enjoy the wide spaces available, an important element for the expansion of elite tourism and the private villas of Forte dei Marmi as early as the twentieth century.

<https://www.zoemagazine.net/183954-longing-for-summer-at-the-forte-the-refined-glamor-of-the-augustus-hotel-resort/>



\*

*“Our mission for 70 years has been to offer our customers an increasingly experiential, glamorous and unforgettable stay” says **Giacomo Maschietto, CEO of Augustus Hotels.** “We are happy to be able to offer this year a new gastronomic experience, always in line with our history and traditions, but with an extra touch of sophistication.”*